

Style Guide



**ALLIANCE FOR
OPEN MEDIA**

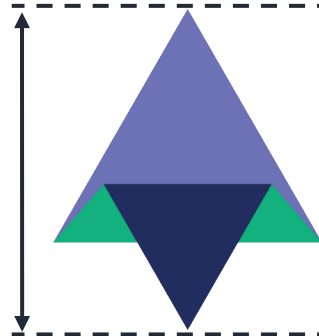
The AOM Logos



Minimum Height



Minimum height
Print: 7 mm / 0.25 in
Web/screen: 30 px



ALLIANCE FOR OPEN MEDIA

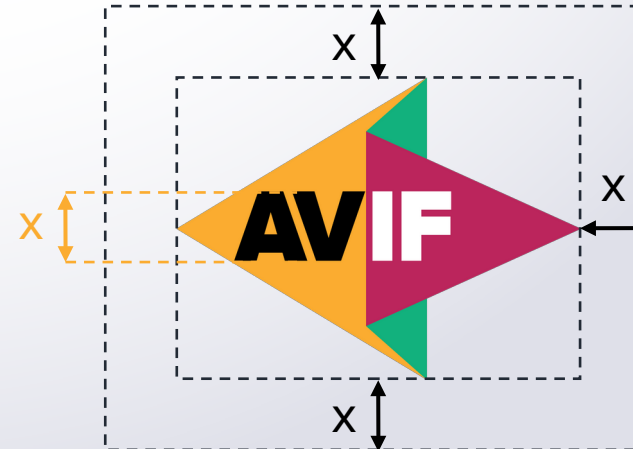
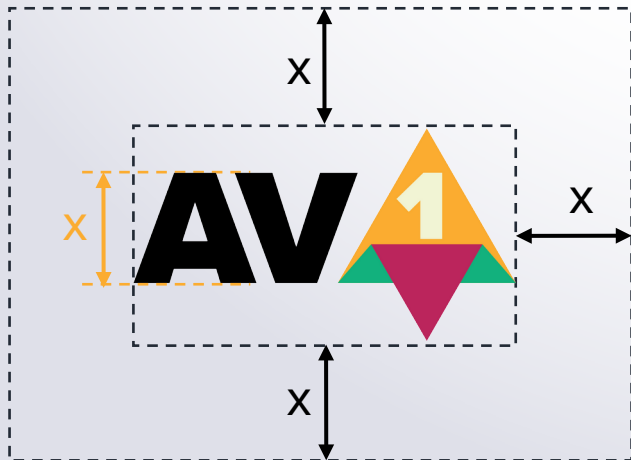
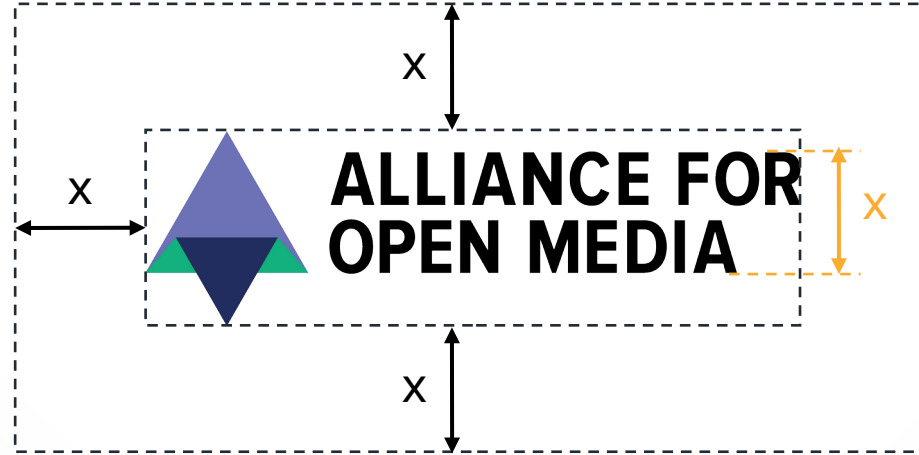
Minimum height
Print: 7 mm / 0.25 in
Web/screen: 30 px



Minimum height
Print: 7 mm / 0.25 in
Web/screen: 30 px



Clear space



Improper use



Do not change the colors



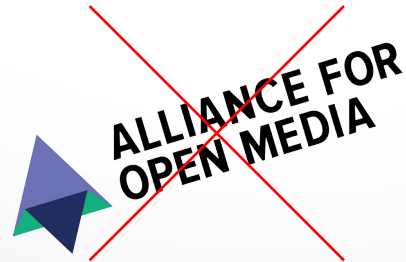
Do not stretch the logo



Do not place the logo on busy backgrounds



Do not add transparencies or any other effects to the logo



Do not place the logo on any kind of an angle. It must always be aligned horizontally.



Do not use the logo on a background that doesn't provide adequate contrast

Colors



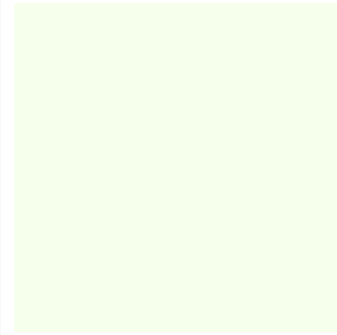
#fbac30
RGB 251 172 48
CMYK 0 37 92 0



#bb255c
RGB 187 37 92
CMYK 22 98 47 5



#12b17d
RGB 18 177 125
CMYK 78 1 69 0



#f6ffeb
RGB 246 255 235
CMYK 4 0 8 0



#222d5f
RGB 34 45 95
CMYK 100 93 34 24



#6d71b5
RGB 109 113 181
CMYK 64 59 0 0

Lorem ipsum dolor sit amet

Headings: Montserrat

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh
euismod tincidunt ut laoreet dolore magna
aliquam erat volutpat. Ut wisi enim ad minim
veniam, quis nostrud exerci tation
ullamcorper suscipit lobortis nisl ut aliquip
ex ea commodo consequat. Duis autem vel
eum iriure dolor in hendrerit in vulputate

Body: Arvo