Measuring Video Quality with VMAF: Why You Should Care

Christos Bampis Encoding Technologies, Netflix

AOMedia Research Symposium San Francisco, October 15, 2019



Overview

- history and introduction to VMAF
- adoption
- challenges
- why is VMAF becoming more useful?

Need a better perceptual metric



PSNR 29.1 dB	
19	Humans



PSNR 29.3 dB



VMAF

- accurately measures human perception of video quality
- consistent across content
- works well for picture artifacts relevant to adaptive streaming
 - compression artifacts
 - scaling artifacts
- open-source!





VMAF: Video Multimethod Assessment Fusion

The VMAF chronicle



VMAF framework



HVS modeling: contrast masking

• One signal (e.g. compression artifacts) becomes more difficult to be detected by human eye when it is superimposed on another masker signal (e.g. the pristine source) of similar spatial frequency and orientation





VMAF framework



Lab test: collect subjective scores





Absolute Category Rating (ACR) Scale

Map ACR scale to VMAF scale



Demo time!

VMAF adoption examples

- industry
- research community

Integration in 3rd-party tools

🚺 FFmpeg	10.107 libvmaf		ZOND 265 -	
About	Obtain the VMAF (Video Multi- videos.	MSU Video Quality Measureme	ent Tool your indispensable tool	
News	The obtained VMAF score is pr	MSU Graphics & Media Lab (Video Group		
Download Documentation	It requires Netflix's vmaf libr library it can be enabled using . If no model path is specified	Projects, Implementation: Alexey Moskvin, Oleg Petrov, Sergey Putilin, Serg	t, ideas: Dr. Dmitring gey Grishin, Arsae Georg	
Community	The filter has following option		HEVC stream validation conformance according to the specification in GUI PNSR) for Ultra HD files,	
Mailing Lists IRC Forums	<pre>model_path Set the model path w "vmaf_v0.6.1.pkl"</pre>	 Why VQMT? Basic Information Why update? 	Video Clarity Contact us Search. Go	
Bug Reports	log_path	PRO Version (with command-line interface) benefits [Full	III Tools for Video Analysis HOME PRODUCTS SOLUTIONS INFORMATION SUPPORT OFFICES	
Develo 💶 🗖		 Key Contributors Support Setting & Screenshots (advanced files settings, visualization set Metrics Info (VMAF, NIQE, PSNR, MSE, MSAD, SSIM, VQM, MSU FAQ (Frequently Asked Questions) Plugins & Plugin SDK MSU VQMT program performance Subjective quality metrics comparison 	ClearView – Video Quality Measurement and Analysis Systems	
		Subjective quality incluse comparison signed to compare quality of encoded streams based on NR, SSIM, DELTA, MSE, MSAD, VQM, NQI, VMAF and VMAF phone.	 Resolution and frame rate independent picture quality analyzers with multiple models Versatile input/outprt with 12C-HDSD, 10G IP, HDMI, IP stream decode/capture Comprehensive media ingest with full featured file decoder application Quantitative picture quality metrics VMAF, NGLE, MS-SSIMDMOS, PSNR, and Sarnoff JND (option) Test for HDR color just noticeable differences with AEITP Test for source sequence complexity using Temporal and Spatial metrics Performance testing for audio using a Freq metric for atualic quality with AV offset (lip-sync) measurement and aPeak metric for standardized loudness testing Automatic temporal and spatial alignment, comparison playback of uncompressed video via HDSDI or HDMI outputs with interactive side-by-side views up to 8 Kan d4K @ 60 Hz Picture zoom up to 15K with pan and scroll provides unmatched inspection of compression artifacts during any play mode for a detailed view of one or a comparison of two videos Desktop window of comparison play modes provides for machine room or data center use without video output connectivity 	

VMAF in codec comparisons



Resolution	BD-rate (PSNR)	BD-rate (VMAF)	BD-rate (MOS)
HD	-31.24%	-35.18%	-36%
UHD	-34.42%	-40.44%	-40%

[Source: JVET-O0451 Subjective Comparison of VVC and HEVC, JVET 15th meeting: Gothenburg, SE, 3–12 July 2019]

VMAF in research papers

VMAF reproducibility: Validating a perceptual practical video quality metric R Rassool - 2017 IEEE International Symposium on ..., 2017 - ieeexplore.ieee.org Measuring video quality with standard metrics ensures that operators can deliver to consumers the desired quality of experience (QoE) at an optimal cost. Such metrics also

Video Multimethod Assessment Fusion (VMAF) on 360VR contents

M Orduna, C Díaz, L Muñoz, <u>P Pérez</u>, I Benito... - arXiv preprint arXiv ..., 2019 - arxiv.org This paper describes the subjective experiments and subsequent analysis carried out to validate the application of one of the most robust and influential video quality metrics, Video **Practical Evaluation of VMAF Perceptual Video Quality for WebRTC Applications** B García, L López-Fernández, <u>F Gortázar, M Gallego</u> - Electronics, 2019 - mdpi.com WebRTC is the umbrella term for several emergent technologies aimed to exchange realtime media in the Web. Like other media-related services, the perceived quality of WebRTC

NR-GVQM: A no reference gaming video quality metric

S Zadtootaghaj, N Barman, S Schmidt... - ... on Multimedia (ISM), 2018 - ieeexplore.ieee.org

... NR-GVQM is designed by training a Support Vector Regression (SVR) with the Gaussian kernel using nine frame-level indexes such as naturalness and blockiness as input features and Video Multimethod Assessment Fusion (**VMAF**) scores as the ground truth ...

What are the challenges?

- design dimensionality
- dealing with noise





Design dimensionality

increased number of dimensions:

- different encoders: H.264/AVC, HEVC, VP9, AV1
- SDR vs. HDR, dark vs. bright scenes
- different viewing conditions (phone vs. TV, 1080 vs. 4K)
- key question: how to design a model that is extensible

and consistent?

Dealing with noise

- VMAF underpredicts under noisy source
- assess film-grain synthesis tools (e.g. AV1)





Why is VMAF becoming more useful?

• newer codecs (e.g. AV1) add more perceptual tools to their

arsenal and PSNR is not enough to evaluate them

- open-source and well-adopted: problems are easier to find
- we are committed to further improving VMAF's accuracy and

speed

Summary

- VMAF aims to fill the gap in perceptual video quality metrics
- adopted by industry and academia, but there is room for

improvement

• becomes more relevant for new and future codecs (AV1, AV2),

e.g., for codec comparison, encoding optimization

Questions?